

# why advertise your online school on lingobongo?

- **teachers in Spain have many gaps to fill in their schedules:** teachers are always looking to fill up hours resulting from split-shifts and/or early finishes
- **poor pay = highly motivated teachers:** low pay, and zero paid holidays make for a massively enthusiastic pool of a talent looking to earn extra cash
- **non-native teachers, highly qualified, looking for extra hours:** teachers of all languages, well qualified and wanting to earn extra income
- **implicit recommendation from our massively well-trusted site:** our site is highly trusted because it's closely curated and has a pro-teacher focus
- **excellent traffic & reach:** well over 1000 unique and active users every day, and 10 years of s.e.o. rank building gives you superb reach, in Spain and worldwide
- **highly targeted audience:** keen to teach, earn extra cash and gain extra experience, well qualified and with solid real-world teaching experience
- **image & visibility:** we have a clean, straightforward and friendly image; your advert is always on the front page, giving you a strong prominent image in a saturated market

## Frequently asked questions:

- [How much does it cost?](#)
- [Can we pay in instalments?](#)
- [How do we pay?](#)
- [Is it tax deductible?](#)
- [What do we get for our money?](#)
- [Who are lingobongo's users?](#)
- [How much traffic does lingobongo get?](#)
- [What is the setup process for placing an advert?](#)

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- How much does it cost?
    - [Please see our price list here.](#)

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- Can we pay in instalments?
    - Afraid not: this is how we are able to keep selling our advertising spaces at very economical rates.
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- How do we pay?
  - Via bank transfer (Spanish bank).

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- Is it tax deductible?
  - Yes, we are officially based in Spain and advertising is a tax-deductible business expense.

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- What do we get for our money?
  - You get an advert and rollover banner (obviously!), we do all the design and any updates, and you also receive teachers' CVs 6 hours ahead of all the other schools.
  - We are also designing new paid premium features for schools, and advertisers will receive all of these new features free of charge.

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- Who are lingobongo's users?
  - Half of our users are language educators, mainly Anglophones, but with a healthy number of other languages. The other half consists of language learners, companies and parents looking for teachers. About two thirds of our traffic comes from Spain and the other third from abroad.

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- How much traffic does lingobongo get?
  - We have over 1000 unique (and active) users per day.

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- What is the setup process for placing an advert?
  - All you have to do is send us a copy of your company logo, the text you would like to use, and a link to the page of your website that you would like your advert to link to.
  - Then we design your advert and its rollover and send it to you for approval.
  - Once approved, you pay us via bank transfer, and we put your advert up on our site.
  - It really is that simple!

(price list on next page...)

# advertising price list: 2017-18

front page banner advert × one city × six months = 400 euros  
(66 euros/month)

front page banner advert × one city × six months = 500 euros  
(83 euros/month)

+

adverts on all main listings  
pages of second city

front page banner advert × one city × 12 months = 600 euros  
(50 euros/month)

+

adverts on all main listings  
pages of second city

front page banner advert × two cities × 12 months = 900 euros  
(37 euros/city/month)  
= 50% discount on second city!



\*all adverts include **free graphic design & layout**: just send us a link to your website and your slogan, and we do the rest

to book your advert and for more details, please call joe hodgson on 634547573, or email [info@lingobongo.com](mailto:info@lingobongo.com)