

# why advertise on lingobongo...?

(...please find the price list on the last page of this pdf...)

## **save time, effort and energy**

- teachers come to you, rather than you going to find them, meaning they're available, proactive and keen
- new business opportunities come to you too: half of our users are local language learners and parents
- your advert explains what you offer and links directly to your website
- we do the marketing and traffic building so you don't have to, saving you time and energy

## **find the best teachers**

- you need the best possible team to get ahead of your competitors: advertisers receive new CVs 6 hours ahead of the rest of the schools, so you can grab the best teachers before the other 450 schools have a chance
- all year round teachers see your banner advert and apply directly to you without even using our CV sender service

## **stand out from the competition**

- you're always on the front page, with a huge "rollover" banner to get your message across, giving you prominence in an over-saturated market
- our users are all language teachers and language learners, so you're constantly reaching exactly the right audience, 24/7
- our limited space of just 8 advertising slots makes you very exclusive!

## **trust, recognition and image**

- lingobongo is highly trusted by our users and is closely curated to keep it that way: teachers know that we ban disreputable schools, so advertising with us means you're guaranteed to be one of the good guys
- there are currently 330 language schools in madrid: recognition is a crucial factor for sales as well as recruitment
- our website has a clean, straightforward and fun image, lending your business its "halo effect"

### **traffic: quality, quantity & reach**

- we have much better traffic than your website! - you get a direct front-page link to your website from a top search-ranking page, gaining you crucial s.e.o. benefits as well as traffic
- with over 1000 unique (and active) users per day from all over the world you reach new teachers and find new business, 24/7

### **quick, simple and convenient**

- all you have to do is send us your logo and your message and we do the rest, free of charge: once you have approved the design, it appears immediately (it really is that simple!)
- you can change your advert over the course of the year to suit your seasonal objectives

### **excellent value for money**

- you get a large and prominent advert space which is always on the front page, along with a huge "rollover"
- you get free access to our "earlybird" CVs, as well as all the upcoming new premium features we are rolling out over the coming year
- you get all these benefits for just a few euros per day: the price of a bottle of beer and your job suddenly becomes a whole lot easier!

**...for any further information, please feel free to email or call us:**

Joe Hodgson (manager)  
phone: (+34) 634547573  
email: [info@lingobongo.com](mailto:info@lingobongo.com)

(...price list on next page...)

# advertising price list: 2018-19

front page banner advert × one city × six months = 400 euros  
(66 euros/month)

front page banner advert × two cities × six months = 600 euros  
(50 euros/city/month)  
= 50% discount on second city!

front page banner advert × one city × 12 months = 600 euros  
(50 euros/month)

front page banner advert × two cities × 12 months = 900 euros  
(37 euros/city/month)  
= 50% discount on second city!



\*all adverts include **free graphic design & layout**: just send us a link to your website and your slogan, and we do the rest

to book your advert and for more details, please call joe hodgson on 634547573, or email [info@lingobongo.com](mailto:info@lingobongo.com)